



FOLD "A" OVER TO MEET "B"

THIS MONTH'S ECONOMY-MINDED,
BLACK-AND-WHITE, ONE-PAGE

MAD FOLD-IN

PREMATURE
LOSS OF THE BEATLES
HAIR ENDS THIS
WILD MADNESS

THE ONLY HOPE FOR CURING "BEATLE-

Revealed by the MAD FOLD-IN

The Beatles came and went, leaving the U.S.A. a shambles. Now they're back in England, making movies...while grave concern grips both nations and the rest of the world. But there's still hope! To find out what can save us all from this "Beatle-Mania," merely fold page in diagonally as shown in the box on the right.